Automation Anywhere

Business Process and Test Automation
For Instrumentation & Measurements Software

Presented to the IEEE Long Island Section Instrumentation & Measurement Society and the Long Island LabVIEW Users Group (LILUG) on Thursday September 6, 2012

The road to automation need not be long.

Automation Anywhere - Strategic Partnerships

Automation Anywhere Becomes SAP PartnerEdge Solution Partner
Automation Anywhere solutions are tested and deemed suitable for use in SAP environments.

Automation Anywhere Becomes Microsoft® Gold Level Partner
Company achieves Silver ISV Competency, proving its commitment to quality

Automation Anywhere Becomes Intel® Software Premier Elite Partner
Newly Launched Automation Anywhere Enterprise solution ready to exploit Multi-Core

Automation Anywhere Becomes Oracle® PartnerNetwork Silver Level Partner
Make Oracle Applications, PeopleSoft, JD Edwards, and Siebel processes easier—with a single click

What we have to offer...

CONCEPT

Ability to perform your day-to-day tasks in a **SMARTER** Way !!!

ENABLER

Automation Anywhere is an intelligent automation software to automate business, IT processes & Test Cases.

It is designed to let you visually create, execute and manage your automation.

One Stop – Complete Automation Solution

Business, IT Process & Test Automation

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ERP Automation

Integrate with SAP, Oracle or any other application. Quick ROI and immediate efficiencies.

- SAP automation
- Oracle applications automation

Business Intelligence Extraction from Web

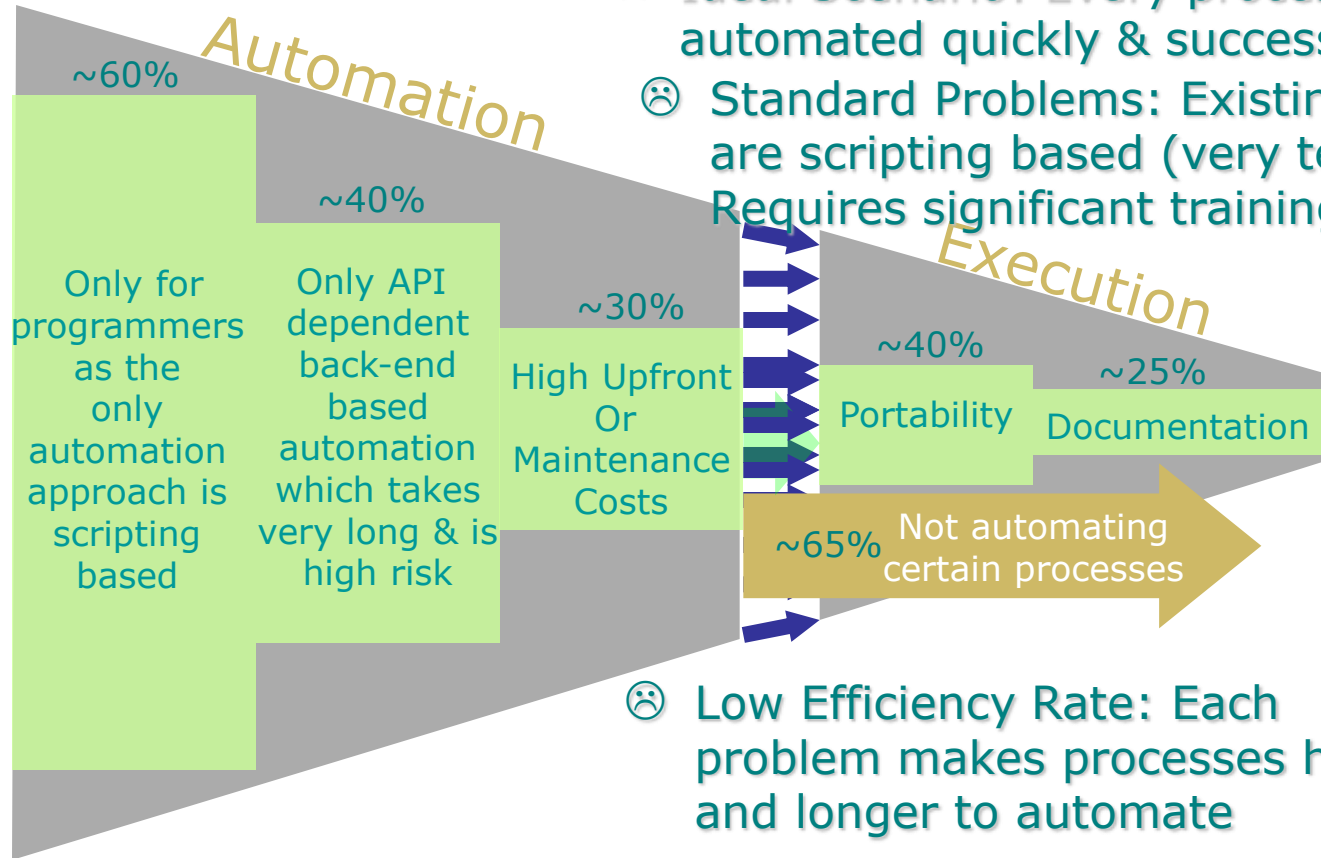Extract data on your own! No programming required!

Create your own single click web data extraction, web data mining and easy point and click screen scraper.

Current Problems in Business Process and IT Process Automation
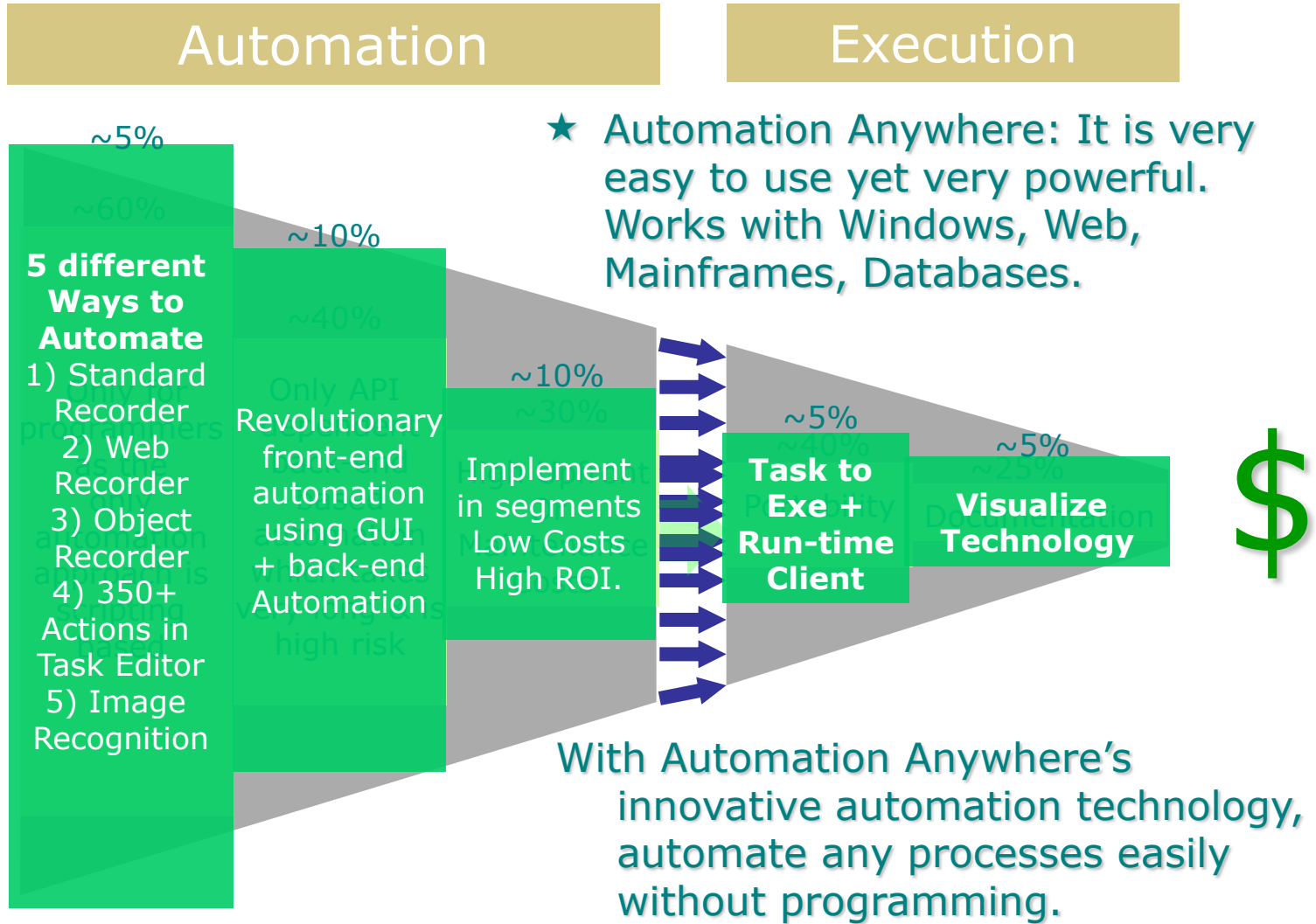
Automation

Execution

REALITY

★ Ideal Scenario: Every process is automated quickly & successfully

☹ Standard Problems: Existing tools are scripting based (very technical) Requires significant training to use

Automation

~60%

~40%

~30%

Only for programmers as the only automation approach is scripting based

Only API dependent back-end based automation which takes very long & is high risk

High Upfront Or Maintenance Costs

Execution

~40%

~25%

Portability

Documentation

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~65%   Not automating certain processes

☹ Low Efficiency Rate: Each problem makes processes harder and longer to automate

☹ Total Cost of Ownership very high: Automating certain processes does not make sense

* Graphics are not drawn to scale

Business Process and IT Process Automation with Automation Anywhere

Automation

Execution

~5%

~60%

5 different Ways to Automate
1) Standard Recorder
2) Web Recorder
3) Object Recorder
4) 350+ Actions in Task Editor
5) Image Recognition

~10%

~40%

Revolutionary front-end automation using GUI + back-end Automation

~10%

~30%

Implement in segments Low Costs High ROI.

~5%

~40%

Task to Exe + Run-time Client

~5%

~25%

Visualize Technology

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★ Automation Anywhere: It is very easy to use yet very powerful. Works with Windows, Web, Mainframes, Databases.

With Automation Anywhere's innovative automation technology, automate any processes easily without programming.
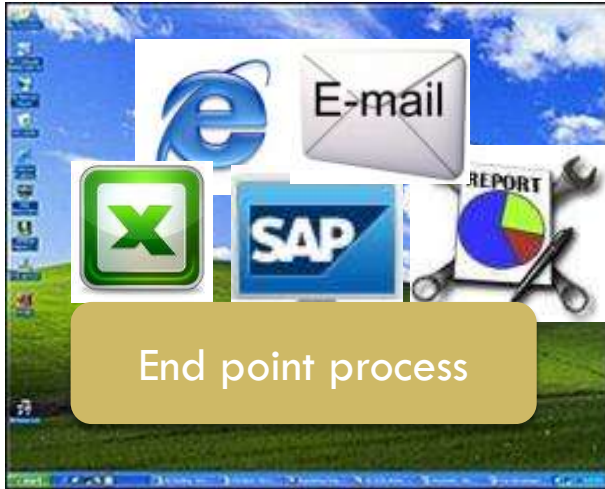
Automate 10 times faster & 1/10th the cost

* Graphics are not drawn to scale

Key Differentiators

- **Business**
  - Automate 10 times faster with 1/10th the cost.
  - Designed for non-programmers and programmers both and not just for programmers only.
  - Only automation software you need: Windows, web, mainframe, legacy applications, DB, etc.
  - On the fly creation of application adapters – redefined integration landscape
  - No Programming Required

- **Technical**
  - 5 ways to create a task
  - Convert Task to Exe
  - Visualize
  - Web Recorder
  - Image Recognition
  - Collaboration
  - Terminal Emulator
  - Application Integration / OCR
  - Triggers and Scheduler
  - Workflow Designer
  - Handles Process Security
  - 350+ out-of-the-box actions in Task Editor

Deploy finished automation to a single action

Individual level

Deploy finished automation to a single action

End point process

Process Shortcut

Complexity

Simplicity

Enterprise level

Push and Pull automation to end points

What you achieve...

Technical

- Seamless integration
- Performance
- Control & data flow visualization
- Security
- Scalability
- Reliability
- Auto Report

Financial

- Consolidated Reporting
- Clear ROI
- Margin control
- Overview of workflows
- Process visibility
- CapX vs. OpX Expense

CIO

- Revenue
- Reduced Risk
- Competitive advantage
- Customer satisfaction
- Bottom line efficiency
- Time to market

Tangible Benefits

Cost savings – Reduce operating costs

Reduced error rate - Near zero error rate

Knowledge capture – Auto-documentation

Realignment of resources – Higher effectiveness and efficiencies

Increased operating margins – Workload reduction

Cost recovery from existing systems

Competitive Advantage – Faster time to market

Automation Anywhere

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Company Profile

❖ Leader in the $3 Billion Business Process Automation market (business and IT processes)

❖ 27,000+ customers in more than 90 countries

❖ The fastest growing technology company in the BPA segment

❖ Selected to Red Herring Top 100 Technology Company List

❖ Founded 2003

❖ HQ in Silicon Valley – San Jose, CA

❖ Products for companies of all sizes and types

Automation Anywhere Awards and Industry-focus

INDUSTRIES

Technology   Healthcare   Insurance
Finance   Banking   Logistics
Education   Government   Services

27,000+ customers in over 90 countries